

The 7th Annual-University of Texas at Dallas Fraud Summit



Thursday, March 29, 2012

FRAUD WORKSHOPS - CHOOSE ONE OF THE TWO

➤ **Dan Korem — The Art of Profiling: Rapid-fire Profiling**

- Dan Korem is a critically acclaimed author, documentary producer, and independent investigative journalist whose programs have been seen by over 150 million people worldwide. He is the president of Korem & Associates, which has trained over 35,000 professionals on-the-spot behavioral profiling skills—more than any other organization in the world—for: recruiting; negotiations; sales; team leadership; coaching and recruiting professional, collegiate, and Olympic athletes; investigations, military ops; and educating students.
- In this all day session, Mr. Korem will be teaching you how to profile almost anyone without stereotyping – even if you cannot speak their language. In this interactive session, you will view video clips of real people in real situations. Using the Korem Profiling System, you'll have 10 seconds to profile the person and enter your response on an interactive key pad. Within a day, the average participant moves from 25% to 75% accuracy.

➤ **Frederick Bennett, Grant Thornton, LLP — Fraud from Two Perspectives: Perpetrator and Investigator**

- Fred Bennett is a Managing Director in Grant Thornton LLP's Forensics and Litigation Services practice in Dallas. Fred joined Grant Thornton following a 23 year career with the Federal Bureau of Investigation. During his career at the FBI, he served in three field divisions, two resident agencies, and twice at FBI Headquarters. There, he developed an expertise in white collar crime investigations. Prior to entering the FBI, Mr. Bennett was employed by a Certified Public Accounting firm where he spent five years researching IRS Revenue Code laws for the preparation of corporate and partnership income tax returns.
- Fred will be joined by other professionals who will present on a wide range of fraud topics. These speakers will encompass the whole life-cycle of fraud from perpetrator to investigators.

\$300 per person – seating is limited to the first 75 registrants for each session. You may only choose between the two sessions to attend.

***Lunch will be provided**

***8 hours CPE credit**

***Location: UTD – Jindal School of Management**

Time: 8am-5pm

Friday, March 30, 2012

FRAUD CONFERENCE – LATEST TRENDS AND TECHNIQUES

➤ **KEYNOTE SPEAKER: Dan Korem**

- Imagine if you could profile people within minutes of interaction and identify how they will **Communicate, Perform Tasks, and Make Decisions...** *even if you can't speak someone's language or before you meet them.* Dan is a pioneer of on-the-spot profiling and one of IIA's most popular speakers. Your profiling skills will be put to the test as you profile video clips of real people in real situations. And, you'll learn ways that auditors and other professionals around the globe are doing amazing things with this skill.
- Dan Korem, author of *The Art of Profiling*, will be releasing the second edition of the book in early-2012. Each attendee will receive a copy of the second edition of this classic text, and Mr. Korem will be available to sign the book during the conference.

➤ **Two general sessions with dynamic presenters on current fraud topics.**

➤ **Participants will choose from 18 breakout sessions on a variety of topics to improve their fraud-detecting skills and apply what they have learned.**

➤ **Advanced fraud techniques and case studies for those looking for more than just the basics.**

\$250 per individual registration or \$200 per person for four or more from the same company if paid by January 20th. In order to receive the special discount payment must be made by January 20th. Registration for last year's conference sold out by mid-January.

\$300 per person if paid between January 21th through March 1st. Payment is due upon registration.

*Continental breakfast, lunch and evening reception will be provided with live entertainment on Friday, March 30.

*Seating is limited

*7 hours CPE credit

*Location: UTD - School of Management Time: 8am-5pm

*Discounted Accommodations are available at the Renaissance of Richardson located near campus (\$89 nightly rate) – The group rate code is "utdtda" and the phone number is 972-367-2000

Proceeds benefit the IAAAF and Internal Audit Program at UTD.



Dallas Chapter



Dallas Chapter



North Texas Chapter

Register early as space is limited! – REGISTER at www.dallasiia.org